UNIVERSITY OF KENTUCKY College of Agriculture, Food and Environment

Adult Adult College of Agricul Food and Environ Health Bulletin



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THIS MONTH'S TOPIC:

DISTRACTED DRIVING

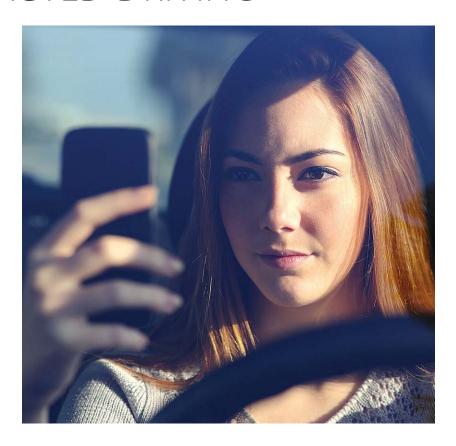
t is estimated that one in four car crashes involve cell phone use. There are many myths regarding cell phone use and driving. Many people know that using cell phones to text while driving is dangerous, but many underestimate the danger that is still present when using the cell phone for a conversation while driving.

MYTH 1: A person driving a car can multitask.

Multitasking seems like an everyday occurrence. Many people think that not only can they multitask, but they are good at it. But the truth is, people are not really good at multitasking when both tasks require *thinking*. Both driving and talking are complex activities that require many areas of the brain to be working at one time. When a person is driving and

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Even if a person is using hands-free devices to talk on the phone while driving, they are still distracted.



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talking, the brain is not working on both at the same time. The brain is switching from focusing on one activity to the other — back and forth.

MYTH 2: Talking to someone on the cell phone is the same as talking to someone in the car.

When there are two people in a car talking, there are actually an extra set of eyes on the road. If a car passenger feels as though there is a traffic condition that needs attention, he or she is likely to alert the driver. A person who is talking to a driver on the other end of a cell phone conversation cannot see the traffic conditions on the road and therefore cannot alert the driver. Studies have also found that adult passengers tend to slow down conversation when traffic looks more challenging. Again, a person on the other end of a call cannot see the traffic and slow down the conversation accordingly.

MYTH 3: Hands-free driving is safe driving.

Even if a person is using hands-free devices to talk on the phone while driving, they are still distracted. One study found that a person talking while driving can miss up to 50 percent of what is happening around them, including red lights and

pedestrians. Many times a distracted driver may look, but they do not really see what is happening as the brain is trying to engage in conversation.

MYTH 4: A person who is talking while driving has a quicker reaction time than a person who is driving under the influence.

In a driving simulator experiment, those on the cell phone while driving actually had SLOWER reaction times than participants who were at the legal intoxication level of 0.08 blood alcohol content.

Talking on a cell phone while driving is risky. You can eliminate your risk by simply not using the phone when you drive. If you need to stay in touch with someone, be sure to call before you leave and/or after you arrive at your destination.

SOURCES:

- AAA (2013). http://newsroom.aaa.com/2013/06/think-you-know-all-aboutdistracted-driving-think-again-says-aaa
- National Safety Council. Distracted Driving: One Call Can Change Everything. http://www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving.aspx

Adult **Health Bulletin**

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